

Four Steps to a More Beautiful Bathroom

The bathroom is one of the most frequented areas in your home, making your choice of bathroom decor pretty important. Don't forget about this key area when considering your next home improvement project. With a few tips, you can take your bathroom from so-so to spectacular in no time at all.

Rejuvenate with paint

The quickest way to beautify your bathroom – or any area in your home – is with a fresh coat of paint. Color has a huge influence on the mood of your space, and you can instantly brighten, calm or energize your space with a few strokes of a paint brush. Dutch Boy offers hundreds of hues to help you create the perfect atmosphere, whatever your style and space. Give your washroom a tranquil look with a subdued color like Faded Mint, rejuvenate the walls with a bright Borealis Blue, or freshen up with a neutral Rudimentary Beige for a crisp, clean look. And with Arm & Hammer Odor Eliminating Technology, Dutch Boy's Refresh paint is perfect for keeping your bathroom looking and smelling great. Don't stop at the walls, either. Use Refresh to bring new life to cabinets and vanities, and don't forget to touch up the trim and molding.

Storage organization

Storing all of your toiletries, accessories and styling tools can be a challenge, but finding ways to avoid clutter is important when decorating a small room. Organization is key to a great-looking bathroom, so incorporate storage options that can add style while saving space. Rather than a traditional towel bar, try staggered wall hooks or a standing coat rack. Keep items like extra hand towels, toilet paper and cleaning supplies easily available in woven wicker baskets, and arrange counter toiletries in unused serving trays beneath the vanity or on floating shelves. Pieces of furniture found in other rooms in your home are also great for maximizing bathroom storage: end tables, shelves and dressers can be the perfect solutions to a small space.

Functional fashion

Just because your bathroom is small doesn't mean you need to sacrifice fashion for function. You can instantly bring style to the space by hanging an embroidered or textured fabric shower curtain in front of a neutral or clear shower liner. Coordinating absorbent floor mats next to the bathtub and sink will prevent water damage while bringing flair to the room. And you'll use one nearly every time you are in the room, so invest in plush towels in a variety of colors and sizes for a luxurious, coordinated look. Finally, add stylish accessories such as soap dispensers, toothbrush holders and tissue box covers to give your room a sophisticated look without taking up precious counter space.

Making scents

Once you've given the room a new look, appeal to the other senses and give your space a fresh, clean atmosphere. Bathrooms aren't always associated with the most agreeable odors, so an especially aromatic room will be a pleasant surprise for visitors. Whether fresh linen, clean lemon, or soothing lavender, a scent will instantly influence the atmosphere of your bathroom. And with nearly limitless options including scented candles, plug-in fresheners, potpourri and oil diffusers, you'll be sure to find something that works with your decor.

With a few stylish but space-saving tips, you can easily give your bathroom a whole new look, and create a space that you'll love.