

HOW-TO GUIDE
ONE-COAT
APPLICATION



Dutch Boy®

3 SIMPLE STEPS *to* ONE-COAT COVERAGE

You're busy—we get it. You don't have time to wait for hours between coats. That's why Dutch Boy® offers hundreds of beautiful one-coat colors. With premium Dutch Boy® paint, trusted professional tools from Purdy®, and a little bit of know-how, you can achieve one-coat coverage in just three easy steps.



Scan the code with your smartphone camera for more details on our one-coat process. Or visit dutchboy.com/one-coat-paint-application.



step
1

*choose a
one-coat color*

Select from hundreds of tested colors with proven one-coat coverage.



step
2

*use premium
products*

Use Dutch Boy's high-quality paints, and the finest Purdy® professional applicators.



step
3

*apply with
confidence*

Follow our step-by-step instructions for the best one-coat results.



Wall: Rubberband Tan 318-3DB

step
1

choose a ONE-COAT COLOR

Dutch Boy® offers hundreds of tested colors with proven one-coat coverage. Use the Color Visualizer to experiment with color, and then bring home color samples of a few favorites.

When testing your color, make sure to use a wall that receives a variety of different light throughout the day for the truest test of color.



Scan the code with your smartphone camera to see the entire palette in action. Or visit dutchboy.renoworks.com.



Wall: Wales Gray 436-1DB
Sample 1: Rubberband Tan 318-3DB
Sample 2: Cattails 427-5DB
Sample 3: Blue Laguna 432-5DB

step
2

use PREMIUM PRODUCTS

Use premium paints from Dutch Boy®, together with the finest Purdy® professional applicators, to achieve remarkable one-coat hide results.

Platinum® Plus and Maxbond® paints, our top-of-the-line paints, offer the best coverage and proven one-coat hide.



Interior Paint + Primer
PLATINUM® PLUS

- Advanced Stain-Shield Technology
- Superior Washability and Scrubbability
- Extreme Hide and Stain Blocking
- GREENGUARD® Gold Certification
- Available in flat, eggshell, satin and semi-gloss



Exterior Paint + Primer
MAXBOND®

- Extreme-Adhesion Technology
- Adheres To Chalky, Dirty, or Glossy Surfaces
- Anti-Fade, Stay-Clean, Dirt-Repellent Finish
- Provides Mildew-Resistant Coating
- Available in flat, satin and semi-gloss

selecting your sheen

Flat

A washable paint that has no shine so it minimizes surface imperfections. Best used in low-traffic areas.

Semi-Gloss

A scrubbable, stain-resistant paint with outstanding durability and shine. Best for high-traffic areas.

Eggshell

A washable, durable paint with a subtle sheen that helps hide surface imperfections. Best for low-to-moderate-traffic areas.

Gloss

A maximum-durability, stain-resistant paint with outstanding scrubbability and shine. Best for high-traffic areas such as trim and cabinets, and areas that need maximum moisture resistance.

Satin

A scrubbable, durable paint that adds durability without the shine. Best for moderate-to-high-traffic areas.



To achieve one-coat coverage, the right tools are just as important as the right paint. Purdy® brand offers the finest professional applicators for completing your interior and exterior projects in just a single coat.

For a complete guide to selecting the right brushes and rollers, visit the Purdy applicator aisle at Menards, or go online to Menards.com, and enter "Purdy" as the keyword.

tools you'll need

Prep and Cleaning:

- | | |
|-------------|----------------|
| Drop Cloths | Sponges |
| Scraper | Soft Cloth |
| Putty Knife | Mild Cleaner |
| Spackle | Painter's Tape |
| Sandpaper | |

For Painting:

- Drop Cloths
- Purdy® Extension Pole
- Paint Tray and Liners
- Purdy® Roller Frame
- Purdy® Brushes
- Purdy® Roller Covers



Wall: Wales Gray 436-1DB

PREP the walls

scrape & patch

Start out by scraping off any peeling paint, and then patch any holes or cracks.

sand

Once the patches are dry, use medium-grit sandpaper to smooth and level the painting surface. Lightly sand any glossy surfaces to dull.

clean

You may need to wipe clean the whole surface, not just the sanded area, to remove any dirt and dust. Be sure to rinse thoroughly before you start to paint. **Your final surface should be clean, dull, and dry.**

tape

Use painter's tape around trim, windows, and doors. Be sure to press the tape down firmly to prevent any paint from bleeding under the edge.

step
3

APPLY *with confidence*

While using premium products from Dutch Boy® and Purdy® brands is essential for achieving one-coat coverage, completing this final step is just as important. Mastering our application technique will not only save you valuable time—it will also leave your walls beautifully transformed.

cutting in

First, use an angled brush to paint along the taped edges. If there is a lot of cutting in required, paint only a section of the wall at a time to avoid lap marks.



let's roll

Twist-and-Pour® paint cans from Dutch Boy® come with a built-in spout that makes pouring easy and mess-free. Roll a good amount of paint onto the roller, and then roll as close to the edges as possible to blend in where you've cut in.



master the technique

Roll out a 3 x 3 foot section with your roller loaded with paint. Within the square, apply the paint in the shape of an "N." Fill in the center of the N with horizontal strokes, then lightly smooth with vertical strokes, staying within the 3-foot square.

Repeat the N pattern in the next 3-foot square below the first, working from top to bottom.

When the wall is finished, remove the tape while the paint is still damp. This will reduce the possibility of lifting off the fresh paint with the tape.

enjoy

Make sure your walls are dry before moving furniture back against the painted surface (we recommend 10 hours).

All that's left to do is kick back and admire your new room, transformed by Dutch Boy® paints and Purdy® applicators in just one coat.





DUTCH BOY™ TWIST & POUR®



Easy to hold.



Easy to open.



Easy to pour.

Reach for the easy-to-use paint can that's customized for your convenience! Our award-winning Twist & Pour® container design, with its built-in spout and easy-to-open-and-close resealable lid, helps minimize spills and messes, plus it makes it easy to store your paint for future projects.

Dutch Boy™ Twist & Pour® container — another simple solution.

Dutch Boy® paints make transforming your world easy.™



For more information, call 1.800.828.5669 or visit dutchboy.com.

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