

# simple solutions. smarter size.

SAY HELLO TO

## NEW 3.5-GALLON PLATINUM<sup>®</sup> *plus*

### EASY TO HOLD

This **NEW** size is an easier-to-manage alternative to the 5-gallon pail.

### EASY TO CARRY

We've got your back ... and shoulders. Platinum<sup>®</sup> Plus 3.5-gallon pail is lighter weight and easier to carry.

### EASY TO STORE

This new size allows pails to be stacked two high, streamlining your in-store planogram (POG).

### STOCK MORE THAN BEFORE

Stock 40% more paint in the same space with our new size.

### THE RIGHT SIZE

Not too much and not too little, the new 3.5-gallon size is just the right amount of paint for most projects.

### THE RIGHT PRICE

Customers get a great value with this new convenient size.

### SIMPLER. SMARTER.

Dutch Boy<sup>®</sup> stays true to our promise as a source for simple solutions with a new smarter-sized container.



Lighter. Mightier.



**Dutch Boy**<sup>®</sup>

5-gallon Platinum<sup>®</sup> Plus is being discontinued and is being replaced by the 3.5-gallon size container.

400-1578-000  
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