



Dutch Boy® Paints 2023 Color Trends Paint Tips

Color of the Year: Rustic Greige 404-4DB

- Shades of Greige are the perfect balance of cool gray and warm brown tones, because of the balance in color temperature, greige is a versatile color that can be combined with many colors.
- Rustic Greige is a medium-toned neutral with a red undertone pairing well with warm colors in the home. The shade gives the illusion of being slightly washed, combining well with cool shades as well.
- Rustic Greige is a neutral being used to bridge the gap as we transition from cool gray colors to warmer tones in the home.
- Rustic Greige is a color that is being used on walls with texture like shiplap and beadboard as a way to embrace the texture and charm of the design.
- Rustic Greige is a beautiful neutral that can be used in any room of the house from sitting rooms, living rooms and bedrooms. A color that can embrace various colors, styles and patterns makes the color extremely versatile.
- Use Rustic Greige on kitchen cabinets and bathroom vanities, a perfect accent to white walls and natural stone countertops, creating a grounding neutral to the space.

Trending Color Palette: Plush

Rustic Greige 404-4DB, Color of the Year

Ultra White 002W

Silvered Purple 446-4DB

Ebony Sky 438-6DB

- We are investing in our homes as a way to treat ourselves and create a place to relax. The Plush color palette perfectly balances comfort and elegance as we look to create a retreat in our home. Rustic Greige and Silvered Purple provide softness and warmth to create a sense of coziness. Ultra White is a crisp, clean and modern white that is accented by the luxury of Ebony Sky to elevate a room.
- Want to create a neutral kitchen with comfort? Create dimension and layers by painting the kitchen island Ebony Sky as a grounding focal point; accent the upper and base wall cabinets with Rustic Greige to add warmth and sophistication.

Trending Color Palette: Wistful

Rustic Greige 404-4DB, Color of the Year

Maize 327-3DB

Superhero 237-6DB

Glamorized Green 328-4DB

- We are finding comfort in nostalgic design aesthetic; the Wistful color palette celebrates a vintage inspired look in a new modern way. Paint Superhero and Glamorized Green to create a bold statement, complement with the neutrality of Maize and Rustic Greige to bring the color palette together.
- Have furniture pieces you want to upcycle? Superhero and Glamorized Green are perfect colors to paint, bringing new life to well-loved pieces.

Trending Color Palette: Botanic

Rustic Greige 404-4DB, Color of the Year

Amber Wood 409-4DB

Industrialized 434-5DB

Limestone Slate 422-6DB

- Enjoying a life of slowing down and having contentment has created an appreciation for traditional colors in a new way. The Botanic color palette is infused with colors from nature, with the warmth of Amber Wood, and coolness of Industrialized and Limestone brought together by Rustic Greige. Colors from Botanic harmonize to feel rich and comforting, colorful yet soft.
- Want to create an accent in the home? Embrace your home's charm like trim, mantels or built-ins by painting a colorful neutral like Limestone. Paint Rustic Greige as a wall color as a beautiful comforting neutral.