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Contact:
Jenny Coleman
Robert Falls & Co.
Public Relations
216-696-0229 ext. 13

HOT HOME DECORATING AND COLOR TRENDS FOR 2008

Are you ready to get a jump start on discovering 2008's hottest decorating and paint color trends? Winter is an ideal time to start planning your interior decorating spruce ups. And one of the easiest, least expensive ways to give a room a new look and feel is with paint.

"The 2008 color forecast contains some extraordinarily vibrant, yet versatile, hues that have been inspired by everyday life," says Donna Schroeder of Dutch Boy Paints. "The depth and range of this year's most popular colors provide extensive options for adding accents to a room, changing themes and styles, or even completely redecorating from scratch."

All of the colors in this year's forecast can be found in the Trend Palette within Dutch Boy's innovative Color Simplicity System. The five modern and stylish color themes found in the 2008 Trend Palette are as follows:

Culinary

Have you ever strolled past a bakery mesmerized by the brightly colored pastries adorned with intricate details? Food can have an emotional connection for many people, stimulating the senses, including sight. So, why not bring some of these culinary inspirations into your home decor with the Culinary palette?

Colors in the Culinary palette include: A La Carte, Gazpacho, Pink Chenna, Worn Avocado, Dining Alfresco, Phyllo, Sous Chef and Chopping Block.

Travel

Think distant lands and exotic destinations. The Travel palette takes its cue from faraway locales and memories of times past. Bring your own journeys home by displaying your travel treasures against richly colored walls.

Colors in the Travel palette include the following: African Sunset, Elephant Watch, Victoria Falls, Slouch Hat, Soukous, Cheetah Spots, Kwaito and Open Savannah.

Fashion

Whether it's a favorite blouse, scarf or dress, find inspiration in your own fashionable favorites and dress your home in color. This year's Fashion palette was influenced by saturated Art Nouveau colors and graphic Deco patterns.

Colors in the Fashion palette include the following: Roaring 20s, Gazette Gold, Champagne Punch, Nouveau Riche, Deco Detail, Floral Applique, Jade Brooch and Paris Metro Station.

Nature

The beauty and wonder that come from the natural world can be a great place to derive inspiration. By using colors and textures from the great outdoors, you can create your own scenic landscape in the comfort of your own living room.

Colors in the Nature palette include the following: Leafy Glimmer, Brown Noddy, Red Clover Blossom, Dark Forest, Hen House, Haven White, Purple Loosestrife and Patina Verdigris.

Art

Do you have a favorite piece of artwork? If you're someone who appreciates the classics like Monet or Renoir, focus on adding more "lifelike" colors to the home -- like blues and neutrals. For a more contemporary look, embrace more unique, energetic colors for an abstract experience.

Colors in the Art palette include the following: Minimalist Cream, Picasso's Blue Period, Skandi, Bartel Blue, Blue Tape, Impressionist Blue and Canvas Sky.

For more information about how to choose the perfect color, please visit www.dutchboy.com or call (800) 828-5669.